

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L2	1067	707/723,722,758,705.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/06/25 11:28
L3	1	weight and text and term and magnitude and genre and 707/723,722,758,705.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/06/25 11:29
L5	0	(weight and text and term and magnitude and genre).clm. and 707/723,722,758,705.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/06/25 11:30
L6	0	(weight and rank and text and magnitude and genre).clm. and 707/723,722,758,705.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/06/25 11:30
L7	1	(weight and rank and text and magnitude and genre) and 707/723,722,758,705.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/06/25 11:30
L8	5	(weight and rank and text and genre) and 707/723,722,758,705.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/06/25 12:12
L9	124	(weight and rank and text and magnitude and genre)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/06/25 12:13

L13	1347	(search and ((terms or keywords) with (web adj (page or pages))) and context and advertisement) and ("707". clas. or "705".clas.)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/06/25 12:19
L14	127	(search and ((terms or keywords) with (web adj (page or pages))) and context and advertisement) and ("707". clas. and "705".clas.)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/06/25 12:24
L15	414	(search and ((terms or keywords or content) with (web adj (page or pages))) and advertisement) and ("707". clas. and "705".clas.)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/06/25 12:45
L16	9	(retrieve with advertisement with content with (web adj (page or pages))) and ("707". clas. and "705".clas.)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/06/25 12:46
L18	139	((retrieve or obtain or search) with advertisement with content with (web adj (page or pages))) and ((target or targeted) with (advertising or ad or advertisement)) and ("707". clas. or "705".clas.)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/06/25 12:54
L19	3	((retrieve or obtain or search) with advertisement with content with (web adj (page or pages))) and ((target or targeted) with (advertising or ad or advertisement)).ti. and ("707". clas. or "705".clas.)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/06/25 13:02
L20	272	(background with searching) and ("707".clas.)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/06/25 13:10
L21	16236	(research) and ("707". clas.)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/06/25 13:34
L48	61	("5638504"   "5715469"   "5727950"   "5754939"   "5796952"   "5802380"   "5873107").PN. OR ("6349295").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2010/06/25 14:19

L49	76	("5276616"   "5280573"   "5297039"   "5307266"   "5523945"   "5535382"   "5642518"   "5649193").PN. OR ("5873107").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2010/06/25 14:37
S1	2	((("6236768") or ("6581050")).PN.	USPAT	OR	OFF	2007/11/05 18:33
S2	2	((("20040267730") or ("20060074883")).PN.	US-PGPUB	OR	OFF	2007/11/05 18:36
S3	4	(S1 or S2) and mail	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/11/05 18:38
S4	3	(S1 or S2) and email	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/11/05 18:38
S5	10	((user with role) with weight) and "707"/\$.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/11/06 13:52
S6	10	((user with role) with weight) and "707"/\$.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/04/24 14:58
S7	11	((user with role) with weight) and "707"/\$.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/11/12 13:20
S8	4	((("20020028020") or ("5821929") or ("5669007") or ("7386790")).PN.	US-PGPUB; USPAT	OR	OFF	2009/05/29 12:18

## EAST Search History (Interference)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L22	1	weight and text and term and magnitude and genre and 707/723,722,758,705.ccls.	US-PGPUB; USPAT; UPAD	OR	ON	2010/06/25 14:01
L23	0	(weight and text and term and magnitude and genre).clm. and 707/723,722,758,705.ccls.	US-PGPUB; USPAT; UPAD	OR	ON	2010/06/25 14:01

L24	0	(weight and rank and text and magnitude and genre).clm. and 707/723,722,758,705.ccls.	US-PGPUB; USPAT; UPAD	OR	ON	2010/06/25 14:01
L25	1	(weight and rank and text and magnitude and genre) and 707/723,722,758,705.ccls.	US-PGPUB; USPAT; UPAD	OR	ON	2010/06/25 14:01
L26	5	(weight and rank and text and genre) and 707/723,722,758,705.ccls.	US-PGPUB; USPAT; UPAD	OR	ON	2010/06/25 14:01
L27	0	(weight and text and term and magnitude and genre).clm.	US-PGPUB; USPAT; UPAD	OR	ON	2010/06/25 14:01
L28	0	(weight and text and term and magnitude and genre).clm.	US-PGPUB; USPAT; UPAD	OR	ON	2010/06/25 14:02
L29	0	(weight and rank and text and magnitude and genre).clm.	US-PGPUB; USPAT; UPAD	OR	ON	2010/06/25 14:02
L39	337	(weight and rank and text and genre and styl\$5 and frequency) and 7\$/\$.ccls.	US-PGPUB; USPAT; UPAD	OR	ON	2010/06/25 14:07
L40	72	(weight and rank and text and magnitude and genre and styl\$5 and frequency) and 7\$/\$.ccls.	US-PGPUB; USPAT; UPAD	OR	ON	2010/06/25 14:07
L41	108	weight and text and term and magnitude and genre and styl\$5 and frequency and 7\$/\$.ccls.	US-PGPUB; USPAT; UPAD	OR	ON	2010/06/25 14:07
L42	2	(weight and rank and text and genre).clm. and 7\$/\$.ccls.	US-PGPUB; USPAT; UPAD	OR	ON	2010/06/25 14:08
L43	0	(weight and rank and text and magnitude and genre).clm. and 7\$/\$.ccls.	US-PGPUB; USPAT; UPAD	OR	ON	2010/06/25 14:09
L44	0	(weight and text and term and magnitude and genre).clm. and 7\$/\$.ccls.	US-PGPUB; USPAT; UPAD	OR	ON	2010/06/25 14:09
L45	0	(weight and text and term and magnitude and genre and styl\$5 and frequency).clm.	US-PGPUB; USPAT; UPAD	OR	ON	2010/06/25 14:11
L46	0	(weight and text and term and magnitude and genre).clm.	US-PGPUB; USPAT; UPAD	OR	ON	2010/06/25 14:11
L47	0	(weight and text and term and magnitude and genre).clm.	US-PGPUB; USPAT; UPAD	OR	ON	2010/06/25 14:11

6/25/2010 2:52:49 PM

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